

David Newton

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<https://paperraincoat.com>

623 Ashland Ave Apt 4
Santa Monica, CA 90405

Experience

Art Director

Gumgum Inc., Santa Monica, CA
April 2012 - April 2020

Interviewed, trained and managed a team of 21 designers and freelancers including regional offices in London, Sydney and Tokyo

Provided product design and specifications for over 20 responsive, cross-platform HTML5 ads

Created and maintained a consistent company identity across a variety of promotional material

Senior UI/UX Designer

Zynga Inc., Cambridge, MA
August 2010 - October 2011

Prototyped and designed the UI, UX for Adventure World, a casual Facebook game

Created a forum, blog, icons, concept art and other game assets in Photoshop and Flash

Senior Graphic Designer

Conduit Labs, Cambridge, MA
August 2007 - August 2010

Concepted and designed music-based game Loudcrowd.com, Super Dance and Music Pets

Wireframed and adjusted site architecture and first-time user flows based on analytics data

Created concept art, logos, promotional assets and weekly content updates for featured musicians

Designer, Illustrator

Harmony Line, Cambridge, MA
August 2005 - June 2007

Designed H-Lounge.com, logos, business cards, 100+ rockstar avatars, print materials and Flash based music player

Skills

Web, Interaction Design

Web design, UI, UX and product design, prototyping wireframing, HTML, CSS, Javascript, responsive design, Wordpress, WIX

Graphic Design, Illustration

Adobe Photoshop, Illustrator, InDesign, photography, file prepping and color separation for print

Video, Motion Design

Adobe After Effects, Premiere, editing, compositing, web animation in Flash and Tumult Hype

3d

Modeling, lighting and texturing in 3d Studio Max, Mental Ray, Arnold

Education

Syracuse University

Syracuse, NY
B.F.A in Computer Art

Graduated cum laude, Golden Key National Honor Society Member

Interests

Comic illustration, photography, film, gaming, electronic music, classical piano